



PRESS RELEASE

On 2nd June 2022, the 56th General Assembly of COB adopted a new brand name and a new logo for the organisation. The Council of Bureaux will from now on simply be known as 'COB'.

This brand name change follows the recent structural evolutions within the organisation (in September 2020, 40 organisations were admitted as members in their capacities of Guarantee Fund, Compensation Body and/or Information Centre) and the need for a more modern brand name which encompasses our entire membership. However, the official name 'Council of Bureaux' - as it appears in national legislation and in UNECE texts - remains unchanged.

The new logo which reflects our new brand identity is a modern expression of our mission and values of unity, cooperation, protection and expertise.

Within the next months, new visuals, templates and a new website applying our new graphical identity are to be progressively released.

COB Secretariat

Council of Bureaux AISBL

www.cobx.org